MWZB
MILLEN, WHITE, ZELANO & BRANIGAN, P.C.

The task of recognizing, developing, protecting and exploiting IP has never been more important—or more complex. It is imperative that businesses secure the services of thoughtful, incisive and cost-effective IP counsel. The attorneys, agents and staff of MWZB have been fulfilling these needs effectively for our clients for almost 50 years.

Brian M. Koide

Of Cousel

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Brian M. Koide, Of Counsel, has over 25 years of experience litigating patent infringement cases. Brian has tried patent infringement cases to jury verdict, argued Markman hearings, and argued before both the Federal Circuit and the PTAB. His cases have been featured in the Wall Street Journal, the New York Times, the Financial Times, the San Jose Mercury News, Politico, Law360, Patently-O, and IP Watch Dog. Brian has worked on cases involving legal issues of national importance, including two patent infringement cases resulting in landmark rulings by the U.S. Supreme Court.

Formerly a partner in the intellectual property group of an Am Law 100 law firm, Brian has represented clients in more than three hundred patent cases. As an oral advocate, he has argued Markman hearings for more 20 patents, over two dozen PTAB arguments, and half a dozen CAFC oral arguments. In 2021, Managing IP ranked him second (tied with two of his former colleagues) for number of appearances in IPRs on behalf of patent owners. He also has experience in Section 337 investigations before the U.S. International Trade Commission. Brian has also litigated trademark, copyright, and defamation cases. He also has advised clients on licensing, portfolio reviews, litigation-risk analysis, and opinions.

Services

Patent Litigation (District Courts); Markman hearings; Jury Trials; Patent Appeals to the Federal Circuit; Post-Grant Procedures (including Inter Partes Reviews); Patent Litigation (International Trade Commission); Patent Portfolio Management and Strategy; Opinions and Analysis Regarding Infringement, Invalidity, Freedom-to-Operate, and Due Diligence, Patent Enforcement; Amazon Neutral Patent Evaluation Program Enforcement and Defense; Mediation; Arbitration; Trademark Litigation; Litigation Risk Analysis.

Technologies

Electrical, Semi-Conductor; Computer Hardware/Software; Telecommunications; Network Equipment; Network Security and Protocols; Video Games and Consoles; Augmented Reality; Business Methods, Document Management and Printing Systems; Automotive Systems; Medical Devices; Autonomous Driving; Toys; Consumer Products; Smart Phones; Mobile Apps; Wireless Protocols; Graphic User Interfaces; Digital Cameras; Digital Printers; Digital Front Ends; Document Scanners; Electronic Payment Systems; On-line Auctions; Digital-image Processing; Speech Compression.

Education

- Bachelor of Science, Engineering (Structural), University of California, San Diego, 1990
- Juris Doctor, Georgetown University Law Center, 1997

Membership and Affiliations

- American Intellectual Property Law Association (AIPLA)
- Leadership Council on Legal Diversity, Fellow (2013)
- Japanese American Bar Association

Speeches & Presentations

- "Patent Reform & Trolling 101," SFIA Thought Leadership Webinar, Sports & Fitness Industry Association (May 5, 2015). Panelists: Scott Baxendale, Brian M. Koide, and Sheree Rowe.
- "Litigation Forecast 2014—Current Developments in Patent Litigation: The Impact of Inter Partes Review," Crowell & Moring Webinar (July 23, 2014). Presenters: Terry Rea, Jeffrey D. Sanok, and Brian M. Koide.

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Brian M. Koide

Speeches & Presentations (continued from front)

- "Winning Strategies for Negotiating IP Indemnification," IP Counsel Café Conference (April 15, 2010). Presenters: Beatrice B. Nguyen and Brian Koide.

Publications

- "Expert Analysis: Stats Show Expert Declarations Can Help Avoid AIA Institution," Law360.com (Oct. 11, 2019).

Admissions

- California (1997) (inactive)
- District of Columbia (1998) (inactive)
- Virginia (2001)
- Admitted to practice before the United States Patent & Trademark Office (1998)
- U.S. Court of Appeals for the Federal Circuit (1998)
- U.S. Court of Appeals for the Fourth Circuit (2003)
- U.S. District Court for the Eastern District of Virginia (2001)
- U.S. District Court for the Central District of California (1998)
- U.S. District Court for the Northern District of California (1998)
- U.S. District Court for the Southern District of California (1998)
- U.S. District Court for the District of Maryland (2009)
- U.S. District Court for the Eastern District of Texas (2011)
- U.S. District Court for the Western District of Texas (2020)