



MILLEN, WHITE, ZELANO & BRANIGAN, P.C.

The task of recognizing, developing, protecting and exploiting IP has never been more important—or more complex. It is imperative that businesses secure the services of thoughtful, incisive and cost-effective IP counsel. The attorneys, agents and staff of MWZB have been fulfilling these needs effectively for our clients for almost 50 years.



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Adam Mandell is a senior associate attorney who represents clients in entertainment, trademark and copyright matters. He has particular experience in music business deals, including transactions relating to distribution, touring and live events, recording, publishing, production, merchandising and employment. Mr. Mandell has been involved in the music business for more than 20 years as a performer, teacher, songwriter, band member and producer.

Mr. Mandell regularly assists clients in trademark clearance, prosecution, maintenance, enforcement and licensing, and proceedings before the Trademark Trial and Appeal Board (TTAB). He has filed hundreds of copyright applications for registration of all manner of works, and has been successful in requests for reconsideration at the U.S. Copyright Office. Mr. Mandell advises clients on global protection of brands on the Internet, such as proceedings under the Uniform Domain Name Dispute Resolution Policy (UDRP), domain name acquisitions and keyword advertising.

In addition, Mr. Mandell has experience litigating copyright and trademark infringement cases, including in connection with search engines, e-commerce and social media.

Mr. Mandell's clients include record labels and artists with records debuting on the Billboard 200 albums chart, start-up companies and websites featuring social networking and user-generated content.

Mr. Mandell is a member of the Entertainment and Sports Law Section of the Austin Bar Association, of which he is a founding officer. He frequently writes and speaks on a wide variety of music, technology, intellectual property and related business issues, and blogs at terminationtimebomb.com (regarding copyright termination of transfer).

Mr. Mandell divides his time between an office in Austin, Texas, and the firm's offices in Arlington, Virginia.

Services

Trademark, Copyright, Entertainment, Domain Name Dispute Resolution, Licensing, Corporate and Transactional and Litigation

Technologies

Software

Education

- George Mason University School of Law (J.D. 2004), Associate Editor, Law Review
- University of Richmond (B.A. Philosophy/Political Science 2001)

Membership and Affiliations

- Entertainment and Sports Law Section of the Austin Bar Association
- Austin Bar Entertainment and Sports Law Section
- Texas State Bar Entertainment and Sports Law Section
- Austin Intellectual Property Law Association
- International Trademark Association
- ICANN IP Constituency

Admissions

- Texas State Bar 2012
- Virginia State Bar 2004
- New York State Bar 2005
- District of Columbia Bar 2007
- U.S. District Court, Eastern District of Virginia 2011
- U.S. District Court, Western District of Virginia 2011
- U.S. District Court, Eastern District of Texas 2015

Speaking Engagements and Publications

- Lecturer on U.S. Trademark Law to delegation from Egyptian Trademark Office – 1998 and 1999; Lecturer on Trademark, Copyright & Domain Names to Shenandoah University Business School - 2013
- "Making the Most Out of Logos, Product Designs and Packaging: Practice Tips and Trends for Non-Traditional Copyrights," Co-Presenter, Copyright Society of the USA, Texas Chapter, November 2014
- "Beyond Video Game Development and Business: Legal Issues Every Startup Should Know," Panelist, Captivate! Conference 2014
- "The Basics of Streaming Music," Panelist, Texas Review of Entertainment and Sports Law 2014 Symposium
- "Don't Make These 4 Copyright Mistakes," Texas Realtor, May 2013
- "What Your Association Needs to Know About Copyright Transfer Termination" Association Law & Policy e-newsletter, September 2011, ASAE: The Center for Association Leadership
- "What Associations Need to Know About New Top-Level Domain Names," Association Law & Policy e-newsletter, May 2011, ASAE: The Center for Association Leadership